

WHAT PEOPLE SAY ABOUT THE 12 CARING HABITS®

"The community is in great need of the 12 Caring Habits® messages which promote better relationships, self-worth and common courtesy. We are delighted to partner with ALL of US, Inc., in bringing them to our larger audience."

**Gary Cozen, Vice President &
General Manager, KDKA-TV 2 (a CBS station)**

"This was such an honest presentation. I plan to make the 12 Habits a natural part of my life".

**Nancy Scott, Rainbow Food Kitchen,
Homestead, PA**

"We see great potential for including the 12 Caring Habits® program into the community mobilization portion of our social mission plan."

**Aaron A. Walton, Sr. Vice President, Community Affairs
HIGHMARK, Blue Cross Blue Shield**

"I encourage teachers and students to promote these 12 Caring Habits® during designated months with lessons and appropriate activities. Eventually it is hoped that many more communities, churches, businesses and schools will join in simultaneously promoting the 12 Caring Habits® in order to make the kind of enormous impact that comes when one cannot 'escape' the message."

**Dr. Robert L. Paserba, Superintendent of Schools
Catholic Diocese of Pittsburgh**

"I have evaluated the ALL of US program and the 12 Caring Habits® campaign. Positive social change depends on public awareness of health attributes. This fills a void in other more limited approaches because it adds the unique wide-ranging exposure of the media."

**Judith McQuaide, Ed.D.
Learning Research and Development Center
University of Pittsburgh**

"The 12 Caring Habits will uplift each of our lives and will eventually make the world a better place."

**Andy Godek, Pre-MED
University of Pittsburgh
Board Member of ALL of US**

"The 12 Caring Habits® is a wonderful concept -- it's easy -- our community can buy into this and actually accomplish something while we are studying, analyzing, planning and complaining."

**Denise Spang, Coordinator,
Steel Valley DOJ Weed and Seed Coordinator**

"12 Caring Habits® is a bonding experience because we all have the same thoughts and fears for us and for our community. I became aware of how my actions on a "bad day" can affect more than myself.

Maureen Dorney, Munhall, Pa

Because social issues are so pervasive, we need to reduce fragmentation with simple, systematic and positive unifying methods. I have never before seen such a potentially effective and all-inclusive model like "The 12 Caring Habits®."

**Sergeant Bob Brasso,
Allegheny County Sheriff's Office,
Crime Prevention Practitioner of the Year, 1995**

"The PIRATES will commit our resources to helping bring 12 Caring Habits® to life in the Pittsburgh area. I strongly encourage any other parties you are in contact with to come together and offer their support to making this program a success."

**Mike Gordon, Director of Marketing & Communications,
The PIRATES**

"It is critical that an on-going comprehensive model like ALL of US be merged with the recommendations of Project S.T.O.P. to become a win victory for everyone."

**Bill Cowher,
Pittsburgh Steelers, Project S.T.O.P. Co-Chair**

"ALL of US inspires family values. It realizes how important it is for young children, students, teachers and adults to all become involved with each other and in the community."

**Courtney Vanyo
Dartmouth University**

"Wilkesburg has embraced all twelve Caring Habits® ideas with open and enthusiastic arms. We are ready to work !!"

**Sherman Nesbitt, DIRECTOR, "WIN or ELSE" -
Wilkesburg, PA**

"ALL of US takes tried and true business principles and uses them to address social issues."

**Russ Gramlich, Vice President -
Metropolitan Life**

"There is no question in my mind that if communities throughout this nation and indeed throughout the world, adopt the love and compassion and fellowship that All of US promotes, then we would indeed have a planet we would all be blessed to live on."

**Trist McConnell,
Mayor of Williamsburg, VA**

"ALL of US deals with social wellness." **Fred Anthony,**

**Cuyahoga Falls, OH,
CEO - Community Hospital**

"All of US is one of the most effective ways to establish an attitude in the community of what is right and what is wrong."

**Svein Uidal,
Police Chief, Tonsberg, NORWAY**

"We began the 12 Healthy Habits Campaign in our school in September, 1996. After only two weeks one of our "at risk" youth returned a lost wallet because he had promised to "Do his BEST".

**Dr Randall Henion
Superintendent of Schools,
Perquimans County, North Carolina**

"At first I had doubts about whether All of US would work -- then, because of a personal experience at a crowded ball game, where I wanted to punch someone, I realized that reducing the desire to lash out in anger is important to creating a healthy community."

Don Robart, Mayor of Cuyahoga Falls, OH,

"The All of US Caring themes such as Lend a Hand and Do Your Best, lend themselves very well to the curriculum and are easily adopted by the teachers. They work with the children to develop these themes and the children in turn carry them back to their families and into the community."

**Dennis Afton, Somerset, PA
Superintendent of Somerset Area Schools**

"How can we stem the rapid increase of crime & violence? I don't think just hiring more police officers is the answer. Until you can show me a better program, I will subscribe to the principles of the All of US program."

**Don Robart
Mayor of Cuyahoga Falls, OH,**

"I believe that we should teach by precepts and example. All of US provides the right tools to do just that."

**Helen Britt, Williamsburg, VA
Educational & Religious Leader**

"For me, All of US is a daily reminder to more consciously live my life by the golden rule."

**Jackie Abrams, Cuyahoga Fall, OH
Drug & Alcohol Counselor**

Caring Habits is a "giant community reminder system" reminding people to be nice to each other. We all know how to be nice to each other, its just that we sometimes forget".

**Dr. Ernest Peter Panza, Fancy Gap, VA
National Speaker, Chiropractor, Author**

"I have two children who are very special to me because they are adopted. I got involved with Caring Habits because I want them to grow up to become good citizens and I really want them to live in a community that appreciates them for how special they are."

Cindy Breen, Somerset, PA
Community Leader and Business Owner

"Can we.....Can we all get along can we"?

Rodney King:
Los Angeles

"Help shape the media or be shaped by it. The "12 Caring Habits" of the month is a response to this truth.

Elaine Parke
Developer of Monthly Caring Habits